

## WITH BRUNELLO DI MONTALCINO ARTE VITA VINO 1



Franco Costa is an artist who lives with deep intensity every day of his life. He lives with what he sees and for how much he enjoys himself, and at his best if happy and positive.

### **His life is Art, His art is life!**

Franco Costa had a strong artistic impression while staying at San Filippo Neri's Winery: from the soft lines of the nature, from the soft lines of the nature, from the vivid colours and glows, from the human contact with Ermanno Rosi, a great grape-grower of the Brunello, and from the good quality of the wine he produces. Inspired by all this and by the wonderful sight of that old village near Montalcino, where everything calls us back to nature and to the ground as our Unique source of life, the artist created a polyptych of original acrylics (70 x 100 cm) called "**Arte Vita Vino**".

A limited series of 5 bottles of Brunello Riserva '88 will be labelled with a special image, representing in numbered sequence 1/6 of the whole original acrylics. A precious wooden case will wrap the 6 bottles.

A series of silk-screens will be printed in Rome, by Grafiser of Alberto Ruffo, for a special limited edition, signed by the artist himself, each reproducing the entire polyptych, to be affixed on the cover of each case.

The project **ARTE-VITA-VINO**, has been presented for the first time to the public, next March 7th, at **SOLLENTUNA ARTE FAIR**, in Stockholm.

## **ARTE VITA VINO 2**

Once again attracted from the beauty of the nature and from the good products of the region, Franco Costa the Roman artist, goes back to the Mosel area, to do of **his art, life**.

After the strong impression received from the Tuscan landscape and the San Filippo Winery, the artist always pushed by a deep love towards nature and the beautiful and good products it gives us, goes to visit the Prums winery.

As already the ancient Romans, that they brought the first vines, starting these people to the old art, Franco Costa lands in this wonderful place and finds out the goodness of the wine produced, he relishes its fragrance and studies the taste and the growth of its quality, through 2000 years of history and experience.

He seeks then, through his artistic spirit and the memory of a familiar past, to find out an identity for the wine of the Mosel.

The artist is now creating a new polyptych in original acrylic colours, inspired to nature and to the vineyard surrounding the Mosel.