

Franco at HISWA - March 2005



Also this year, Franco Costa, the internationally renowned artist, will create the "Gouden Waterhoen" prize, reserved for the person or company, who is nominated for excellence in water sports at the HISWA 2005.

The painter Franco Costa has recently been nominated "Official Artist of the America's Cup 2007". He has been asked to create three paintings for this, picturing the challengers, the defender and Valencia.

The 70 year old Italian-born artist, has been involved in the America's Cup since 1978. His dear Swedish friend Pelle Petterson inspired him to do an image for "Sverige", the Swedish boat of the Swedish Challenge in 1978. In 1980, this picture became the official image for the America's Cup 1980, held in Newport, Rhode Island. Throughout these almost 30 years, 1977 - 2007, Franco has made lots of friends in the sailing world, and has been asked many times to represent boats, sailing matches, and other events.

Some examples are the "Stars & Stripes", "Whitbread Round the World Race", "Daimler Chrysler North Atlantic Challenge", "Volvo Ocean Race", "Admiral's Cup", "YACHT 100", and many more.

The actual inspiration of the water world can be seen not only at his stand during the Hiswa 2005, but also on his website

www.francocosta.it.



We invite you to look at the painting for the YACHT magazine, and their centennial celebration (June 15th, 2004), the marine paintings of Norway (Askoy and Hanko) and Germany (Fehmarn), all works done for the Volvo Ocean Race and the America's Cup... as well as all the different artworks with themes such as skylines, landscapes and flowers. Most recently, he created the original for the Zingst Cup, the international match race, to held in the National Park "Vorpommersche Boddenlandschaft", (May 27-29th, 2005), which is an inspiring place for artists.

Many of the above mentioned artworks and prints will be exhibited for sale at his stand at the HISWA, where the artist enjoys meeting the public.