

## **Franco Costa News – Oktober 2007**

Dear Friends and Lovers of „Arte Vita“!

We would like to invite you to meet Franco Costa on this years hanseboot on the Hamburg fair, Germany! We will show from 27.10.- 4.11.2007 new originals, silkscreens and Fine Art Prints on canvas, sound absorbing pictures and a new product range of porcelain.

Franco Costa is an Italian with a fondness for the good sides of life. For more than thirty years he succeeds in captivating the observer of his art with his bright colours and clear lines. He calls his striking style “arte vita”, the art of life.

The positive attitude towards life of the 73 year old reflects itself in his engagement for poor, sick and disadvantaged people of this world.

This summer we informed you about the auction of the painting “Shosholoza” which was created for the first South African America’s Cup Challenger. In collaboration with Nobel Peace Laureate Desmond Tutu funds of more than 9 000€ could be raised to support the Tygerberg Children’s hospital in Capetown!

With the experience of this success Franco Costa will again advocate for a charitable purpose: The YACHT Magazine will auction one of his newly created originals during this years hanseboot. The auction proceeds will go to the project of Handicapped Sailors, which was already supported by the artist in 2004 with his work “Yacht 100 years jubilee”. The Original will be shown at the Franco Costa stand on hanseboot, bits can be given at the stand of YACHT Magazine and in the Internet.

Franco Costa got recently inspired by the Northern German Coast. The newly created works show mainly landscapes from the island Sylt. Moreover, he will present “Windsurfers in Sardegna”, a charming seascape and other works in acryl on canvas.

New: This year you will have the chance to experience the impressive colours of Franco Costa’s works on special sound absorbing pictures. The company Muhlack from Kiel invented this system that ensures a pleasant room acoustic. To meet the requirements of effective sound absorption the pictures have to be blown up to at least 1,60x1,20 m.

On the hanseboot we present the motives “Yacht 100”, “Glorious America’S Cup” and “Shosholoza” in this impressive size.

Furthermore we will introduce the new Arte Vita porcelain, that will be available in our online shop at [www.franco-costa.de](http://www.franco-costa.de) after the fair .

***You may find Franco Costa on the hanseboot in hall B4, ground floor; stand B4, near the east entry to the fair.***